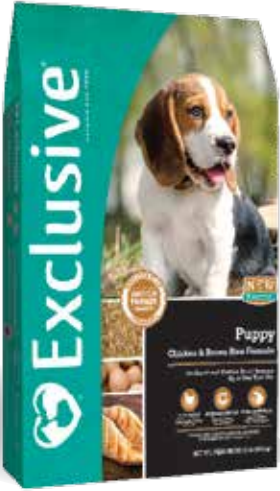


For Small and Medium Breed Puppies
Up to One Year Old



Real Meat. Real Protein. Real Delicious.™

The exceptional ingredients in Exclusive® Dog Food were chosen to give today's dogs what they've always liked, and what they've always needed: real meat and real protein. It was true when dogs lived in the wild, and it's true today. As a result, the #1 ingredient in Exclusive® Dog Food is savory, real meat including lamb, chicken, turkey or fish. We've also added a carefully-selected balance of fruits, vegetables and wholesome grains to support their health—but left out the corn, soy, wheat and artificial flavors & preservatives.

- **REAL CHICKEN IS THE #1 INGREDIENT:** High-quality Protein for Your Pet
- **RICH IN ANTIOXIDANTS:** Supports a Strong Immune System
- **ENHANCED WITH DHA:** Supports Brain & Vision Development
- **FORMULATED WITHOUT CORN, WHEAT OR SOY:** No Added Artificial Colors or Preservatives



REAL CHICKEN IS THE #1 INGREDIENT

High-quality protein, helps support total health including lean muscles, strong immune system and bone development



SUPPORTS STRONG IMMUNE SYSTEM WITH A VARIETY OF ANTIOXIDANTS

Vitamins E & C along with ingredients such as blueberries and cranberries help provide antioxidants necessary to support a strong immune system



HEALTHY DIGESTIVE SYSTEM

Natural fiber sourced from beet pulp and Chicory Root, a prebiotic, helps promote digestive health



RADIANT SKIN AND COAT

Rich in Vitamin A, and omega-3 & 6 fatty acids to help maintain healthy skin and radiant coat



HIGHLY DIGESTIBLE

Promotes bioavailability of nutrients for better absorption and less waste



GREAT TASTE

Real chicken as the #1 ingredient provides a great taste dogs will love



BUILDS STRONG TEETH AND BONES

Calcium and Phosphorus along with complete nutrition help build strong teeth and bones



WHOLESOME GRAINS FOR ENERGY

A variety of nutritious grains such as whole grain brown rice and barley provide carbohydrates for energy



ENHANCED WITH DHA

DHA, an omega-3 fatty acid, helps support brain and vision development



Exclusive®

PREMIUM DOG FOOD

Puppy Chicken & Brown Rice Formula

For Small and Medium Breed Puppies
Up to One Year Old

RECOMMENDED DAILY FEEDING GUIDELINES FOR PUPPIES

PUPPY WEIGHT IN POUNDS	WEANING TO 3 MONTHS	4 TO 5 MONTHS	6 TO 8 MONTHS	9 TO 12 MONTHS
AMOUNT TO FEED* IN CUPS PER DAY				
1 to 3	1/2 to 1	1/3 to 3/4	1/3 to 3/4	1/4 to 1/2
3 to 5	1 to 1-1/3	3/4 to 1-1/4	3/4 to 1	1/2 to 2/3
5 to 10	1-1/3 to 2	1-1/4 to 1-3/4	1 to 1-1/3	2/3 to 1
10 to 20	2 to 3-1/3	1-3/4 to 3	1-1/3 to 2	1 to 1-2/3
20 to 40	3-1/3 to 5	3 to 4-2/3	2 to 3-1/3	1-2/3 to 2-2/3
40 to 60		4-2/3 to 6	3-1/3 to 4	2-2/3 to 3-1/2
60 to 80		6 to 7-1/3	4 to 5-1/4	3-1/2 to 4

* The feeding guidelines are based on an eight-ounce measuring cup.

OUR BRAND PROMISE

Whether your pet is a companion or a performer, Exclusive® pet food is dedicated to building products that optimize their important purpose in life. Exclusive® pet food is only available from knowledgeable dealers in your community, so you get the information, education and support you need with every purchase. We're here for you; we're here for your pet—every step of the way.

SATISFACTION GUARANTEED

All Exclusive® pet foods and Infinia® Holistic pet foods carry our 100% Satisfaction



Guarantee. If you are not completely satisfied with this product, please return the unused portion to the store of purchase for a full refund or replacement. Call 1-800-332-4738 with any questions or comments.

Product # Size

3003116-742 15 lb



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GUARANTEED ANALYSIS:

Crude Protein (min.).....	29.0%
Crude Fat (min.).....	18.0%
Crude Fiber (max.).....	4.0%
Moisture (max.).....	10.0%
Calcium (min.).....	1.0%
Phosphorus (min.).....	0.9%
Zinc (min.).....	200 mg/kg
Selenium (min.).....	0.3 mg/kg
Vitamin A (min.).....	15,000 IU/kg
Vitamin E (min.).....	400 IU/kg
Ascorbic Acid (min.).....	50 mg/kg*
Beta Carotene (min.).....	5 mg/kg*
Omega-6 Fatty Acids (min.).....	3.5%*
Omega-3 Fatty Acids (min.).....	0.5%*
Docosahexaenoic Acid (DHA) (min.).....	0.05%*

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profile.

Nutrition Statement: Exclusive® Puppy Chicken and Brown Rice Formula is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for growth and reproduction.

Calorie Content (Calculated): Metabolizable Energy (ME) 3830 kcal/kg, 1741 kcal/lb., 393 kcal/cup (Based on a standard 8-ounce measuring cup.)

INGREDIENTS:

Chicken, chicken meal, whole grain brown rice, cracked pearled barley, turkey meal, chicken fat (preserved with mixed tocopherols, a form of Vitamin E), dried beet pulp, flaxseed, natural chicken flavor, egg product, fish meal, potassium chloride, salt, salmon oil (source of DHA), choline chloride, beta carotene, dried chicory root, yucca schidigera extract, blueberries, cranberries, alfalfa meal, turmeric, dried brewers yeast, Vitamin E supplement, iron proteinate, zinc proteinate, copper proteinate, ferrous sulfate, zinc sulfate, copper sulfate, potassium iodide, thiamine mononitrate (Vitamin B₁), manganese proteinate, manganous oxide, L-ascorbyl-2-polyphosphate (source of Vitamin C), Vitamin A supplement, biotin, niacin, calcium pantothenate, manganese sulfate, sodium selenite, pyridoxine hydrochloride (Vitamin B₆), Vitamin B₁₂ supplement, riboflavin (Vitamin B₂), Vitamin D₃ supplement, folic acid, rosemary extract, dried Aspergillus niger fermentation extract, dried Bacillus subtilis fermentation extract, dried Enterococcus faecium fermentation product, dried Lactobacillus acidophilus fermentation product, dried Trichoderma longibrachiatum fermentation extract, Saccharomyces cerevisiae yeast culture.

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